



Tuesday, September 4, 2007

## Bill Text - A08966

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[See Bill Summary](#)

S T A T E O F N E W Y O R K

8966--A

2007-2008 Regular Sessions

I N A S S E M B L Y

June 6, 2007

Introduced by M. of A. ROSENTHAL -- read once and referred to the Committee on Consumer Affairs and Protection -- reported and referred to the Committee on Codes -- committee discharged, bill amended, ordered reprinted as amended and recommitted to said committee

AN ACT to amend the general business law, in relation to selling and manufacturing of fur-bearing articles of clothing

THE PEOPLE OF THE STATE OF NEW YORK, REPRESENTED IN SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 Section 1. The general business law is amended by adding a new section  
2 399-aaa to read as follows:

3 S 399-AAA. SELLING AND MANUFACTURING OF FUR-BEARING ARTICLES OF CLOTH-  
4 ING. 1. FOR THE PURPOSES OF THIS SECTION THE FOLLOWING TERMS SHALL HAVE  
5 THE FOLLOWING MEANINGS:

6 (A) "FAUX FUR" SHALL MEAN ARTIFICIALLY MANUFACTURED FUR WHICH IS MADE  
7 TO RESEMBLE REAL FUR BUT WHICH IS NOT DERIVED FROM ANIMALS.

8 (B) "REAL FUR" SHALL MEAN ANIMAL SKIN OR PART THEREOF WITH HAIR,  
9 FLEECE, OR FUR FIBERS ATTACHED THERETO, EITHER IN ITS RAW OR PROCESSED  
10 STATE.

11 2. IT SHALL BE UNLAWFUL FOR ANY PERSON, FIRM, PARTNERSHIP OR CORPO-  
12 RATION TO KNOWINGLY IMPORT FOR PROFIT, SELL AT RETAIL, OFFER FOR SALE AT  
13 RETAIL, OR MANUFACTURE ARTICLES OF CLOTHING WHICH INCLUDE, OR HAVE  
14 ATTACHED IN ANY QUANTITY AND OF ANY VALUE, FUR THAT IS NOT LABELED AS  
15 BEING "FAUX FUR" OR "REAL FUR", OR IS INCORRECTLY LABELED.

16 3. LABELING OF ARTICLES OF CLOTHING PURSUANT TO THIS SECTION MAY BE  
17 ACCOMPLISHED BY ADDING "FAUX FUR" OR "REAL FUR" TO THE PERMANENT TAG  
18 ATTACHED TO THE CLOTHING, TO THE TEMPORARY TAG USED BY THE MERCHANT TO  
19 IDENTIFY THE MERCHANDISE, OR BY AFFIXING, IN A CONSPICUOUS PLACE, A  
20 STICKER STATING "FAUX FUR" OR "REAL FUR" TO THE ARTICLE OF CLOTHING  
21 ITSELF.

22 ARTICLES OF CLOTHING CONTAINING OR HAVING ATTACHED ANY QUANTITY OR  
23 VALUE OF "REAL FUR" SHALL HAVE CERTAIN DISCLOSURES ON THE LABEL REQUIRED

EXPLANATION--Matter in ITALICS (underscored) is new; matter in brackets  
{ } is old law to be omitted.

LBD13564-02-7

A. 8966--A

2

1 IN THIS SECTION SO AS NOT TO BE CONSIDERED MISBRANDED UNDER 15 U.S.C.  
2 69B.

3 4. A VIOLATION OF THIS SECTION SHALL BE PUNISHABLE BY A FINE OF NOT  
4 MORE THAN FIVE HUNDRED DOLLARS FOR THE FIRST VIOLATION AND NOT MORE THAN  
5 ONE THOUSAND DOLLARS FOR EACH SUBSEQUENT VIOLATION.

6 S 2. This act shall take effect on the ninetieth day after it shall  
7 have become a law.

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