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European Union – Environmental footprint rules

Indonesia raised concerns with the European Union's measure related to the introduction of a product environmental footprint for intermediate paper products entering the EU market. Indonesia said the measure discriminates against pulp and paper products from tropical countries through accounting rules that favour plantations in Europe.

The EU said that the rules for calculating the footprint profile are voluntary and do not fall under the WTO TBT Agreement. The new rules were developed in a pilot process and in response to mistrust and confusion among consumers arising from a proliferation of environmental information.