

5. Indonesia –Safety and Quality Standard of Alcoholic Beverages

Indonesia has introduced a draft regulation by which alcoholic beverages imported into its market have to meet specified safety and quality standards, in addition to new labelling and advertising requirements. Mexico expressed concern with the new standards, in particular with respect to advertising restrictions and the maximum established level of methanol in alcohol beverages, which is below the amount used in the production of tequila. Mexico asked Indonesia to clarify whether this specific requirement applied to tequila. Indonesia explained that this standard is used to support public morals and that the advertising restrictions apply to alcoholic beverages regardless of their origin.